



AGING (i)fe CARE®
A S S O C I A T I O N
— **NEW ENGLAND CHAPTER** —

ALCANewEngland.org
AgingLifeCare.org

2024 Chapter Conference

October 8th & 9th, 2024

Hilton Boston/Dedham Hotel, Dedham, MA 02026

Sponsorship Information



SPONSORSHIP INFORMATION

CONFERENCE MISSION

Innovative Aging: Embracing Alternative Care Options

The Aging Life Care Association® - New England Chapter presents a unique opportunity for sponsors to align their brand with cutting-edge discussions and innovative solutions in the elder care industry. Our 2024 Conference Organizers and Presenters aim to tackle pressing issues head-on, offering a platform for collaboration, education, and actionable strategies. Join us as we learn about alternative therapies and creative options that can transform the aging journey. Our event will bring together a diverse array of professionals committed to driving positive change in the field of Aging Life Care™ management.

WHO SHOULD EXHIBIT AT THE ALCA-NE 2024 CONFERENCE?

If you are a company or organization whose products and services are geared towards assisting the aging population and the caregivers and professionals who serve them, then you can't afford to miss this event! Aging Life Care Managers® are the Experts in Aging Well®. We are a diverse group of experienced and creative professionals who have a specialized focus on the complex issues and challenges associated with aging and disabilities.

Exhibiting at this event will give your organization an outstanding opportunity to introduce your products and services to attendees from across all New England states. Our 2023 conference welcomed over 200 participants and sponsorships sold out quickly! We are expecting an even greater turn out this year.

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LOCATION/HOTEL RESERVATIONS

Hilton Boston/Dedham Hotel
25 Allied Drive, Dedham, MA 02026

Start Date: Tuesday, October 8, 2024
End Date: Wednesday, October 9, 2024

If you wish to stay at the Conference Hotel you can reserve your room at the special group rate of \$189 USD per night

Limited hotel rooms available,
please book early

Book your group rate for
Aging Life Care Association®
at Hilton Boston/Dedham at
<https://group.hilton.com/5u6hqb>

SPONSORSHIP INFORMATION

Sponsorships are limited and are on a first-come first-serve basis.

Completed applications and payment are due Friday, June 14, 2024.

Applications for sponsorship are subject to approval by the Conference committee and must include a description of the products/services to be exhibited.

To participate as a Conference Sponsor, your organization must be an ALCA Corporate Partner.

You may apply and become a Corporate Partner to qualify. Go to bit.ly/4cQWGkD to download the application.

QUESTIONS?

Contact Angela Ashton or Ellen Wilson at
ALCANewEnglandMembers@gmail.com

Visit our website:
ALCANewEngland.org

CANCELLATION POLICY

No cancellations of Sponsorships once processed.

ALCA-NE SPONSORSHIP OPPORTUNITIES

\$6,000 | OPENING RECEPTION SPONSOR

SOLE SPONSOR OF OPENING RECEPTION ON OCTOBER 8th 2024, 5:30pm - 7:30pm

- Acknowledgement as sponsor of Opening Reception, as a kick off for Conference attendees
- Opportunity to address reception attendees for 5-7 minutes.
- Opportunity to distribute information at event – on a table at the reception and in Conference Tote Bags
- Opportunity to exhibit banners/signage at reception event
- Three (3) Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference Agenda and on the ALCA New England Chapter website through September 1, 2025.
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Conference rates at hotel.

\$4,500 | CONFERENCE KEYNOTE SPEAKERS 2 SPONSORS

ACKNOWLEDGEMENT OF SPONSORSHIP PRIOR TO START OF KEYNOTE SPEAKER PRESENTATION

- Introduction of Organization and Speaker on stage at the event. 5 Minutes.
- Opportunity to distribute information in the Conference Tote Bag
- Three (3) Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference Agenda and on the ALCA New England Chapter Website through September 1, 2025.
- Recognition at the onsite program as a sponsor
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks
 - * One (1) 6-foot skirted and draped table with chairs
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- Conference rates at hotel.

\$3,500 | PRE-CONFERENCE INTENSIVE SPONSOR

ACKNOWLEDGEMENT OF SPONSORSHIP AND INTRODUCTION. 5 MINUTES

- Two (2) Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference Agenda and on the ALCA New England Chapter Website through September 1, 2025
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Conference rates at hotel.

\$3,500 | CONFERENCE TOTE BAG SPONSOR

SOLE SPONSOR OF TOTE BAG FOR ATTENDEES

- Company logo on Conference Tote Bags
- Opportunity to distribute information in the Conference bag
- Two (2) Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference Agenda and on the ALCA New England Chapter website through September 1, 2025.
- Recognition at the onsite program as a sponsor
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks
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- Conference rates at hotel.

\$3,500 | CONFERENCE LUNCH SPONSOR

ACKNOWLEDGEMENT AND INTRODUCTION OF LUNCH SPONSOR

- Three minutes to address attendees prior to lunch break
- Two (2) Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference Agenda and on the ALCA New England Chapter Website through September 1, 2025.
- Recognition at the onsite program as a sponsor
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Conference rates at hotel.



ALCA-NE SPONSORSHIP OPPORTUNITIES

\$3,000 | CONFERENCE PRESENTERS 3 SPONSORS

INTRODUCTION OF A PRESENTER ON STAGE AT THE EVENT. 3 MINUTES

- Two (2) Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference Agenda and on the ALCA New England Chapter Website through September 1, 2025.
- Recognition at the onsite program as a sponsor
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Conference rates at hotel.

\$3,000 | CONFERENCE LANYARD SPONSOR

SOLE SPONSOR OF LANYARD WITH LOGO

- Two (2) Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference Agenda and on the ALCA New England Chapter Website through September 1, 2025.
- Recognition at the onsite program as a sponsor
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Conference rates at hotel.

\$2,500 | CONFERENCE BOOKS 2 BOOKS AVAILABLE FOR SPONSORSHIP

TWO BOOKS WILL BE DISTRIBUTED TO EVERY ATTENDEE

- Option to put your Company LOGO on every book via a sticker or custom book mark.
- Opportunity to distribute information in Tote Bag
- Two (2) Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference Agenda and on the ALCA New England Chapter Website through September 1, 2025.
- Recognition at the onsite program as a sponsor
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Conference rates at hotel.

\$2,500 | CONFERENCE BREAKFAST SPONSOR

ACKNOWLEDGEMENT AT PROGRAM START AS BREAKFAST SPONSOR

- Two (2) Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference Agenda and on the ALCA New England Chapter Website through September 1, 2025.
- Recognition at the onsite program as a sponsor
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Conference rates at hotel.

\$1500 | CONFERENCE BREAK SPONSORS 2 SPONSORS

ACKNOWLEDGEMENT AND INTRODUCTION OF BREAK SPONSOR WITH SIGNAGE

- Two (2) Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference Agenda and on the ALCA New England Chapter Website through September 1, 2025
- Recognition at the onsite program as a sponsor
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Conference rates at hotel

\$1,250 | CONFERENCE EXHIBITOR SPONSOR TABLE - UP TO 20

- Two (2) Conference registrations including meals and materials.
 - * Breakfast, Lunch and all breaks
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Listing of your company LOGO and name in Conference Agenda and on the ALCA New England Chapter Website through September 1, 2025
- Conference rates at hotel.

ALCA NE CONFERENCE - Exhibitor/Sponsorship Registration Form

PLEASE FILL OUT THIS REGISTRATION FORM

IN ORDER TO SECURE YOUR SPONSORSHIP, PLEASE EMAIL YOUR FORM TO: ALCANEWENGLANDMEMBERS@GMAIL.COM

PLEASE CHECK THE APPROPRIATE BOX:

- | | |
|---|--|
| <input type="checkbox"/> \$6,000 Opening Reception Sponsor - 1 | <input type="checkbox"/> \$3,000 Lanyard Sponsor - 1 |
| <input type="checkbox"/> \$4,500 Keynote Speaker Sponsors - 2 | <input type="checkbox"/> \$2,500 Conference Book Sponsors - 2 |
| <input type="checkbox"/> \$3,500 Pre-Conference Intensive Sponsor - 1 | <input type="checkbox"/> \$2,500 Conference Breakfast Sponsor - 1 |
| <input type="checkbox"/> \$3,500 Conference Tote Bag Sponsor - 1 | <input type="checkbox"/> \$1500 Conference Break Sponsors - 2 |
| <input type="checkbox"/> \$3,500 Conference Lunch Sponsor - 1 | <input type="checkbox"/> \$1,250 Exhibitor Sponsor Tables - up to 20 |
| <input type="checkbox"/> \$3,000 Conference Presenter Sponsors - 3 | |

PLEASE PRINT CLEARLY

Organization/Company Name: _____

Mailing Address: _____ City | State | Zip: _____

Phone: _____ Fax: _____ Email Address: _____

Direct Phone: _____ Web Address: _____

Contact First and Last Name: _____

Contact Email: _____ Contact Phone: _____

Title: _____

Please describe the product, equipment, or service you will be exhibiting: _____

PLEASE FILL OUT YOUR PAYMENT INFORMATION BELOW.

METHOD OF PAYMENT:

Choose Credit Card or Check

CREDIT CARD

Name on Card: _____

Card Type: Visa Mastercard American Express

Card Number: (Visa, MC and Discover have 16 digits, American Express has 15 digits)

Exp. Date: _____ | _____ Security Code: _____

Signature: _____

CHECK

Check #: _____

Make checks payable to Aging Life Care Association – NE Chapter. Mail to: 3275 W Ina Road, Suite 130, Tucson, AZ 85741

EXHIBITING TERMS & CONDITIONS The exhibitor assumes the entire responsibility for losses, damages, and claims arising out of exhibit's activities on the meeting location premises and will indemnify, defend, and hold harmless ALCA-NE, their agents, servant and employees from any and all such losses, damages and claims. Please note, your signature signifies acceptance of all terms and conditions of exhibiting.

Print Name: _____

Signature: _____ Date: _____